

MCOM 140 Group Work:
September 6, 2012

Group Members:

Step One:

1. Separate into 2 groups. One group take Nomothetic theory and the other will review Practical theory
 - a. Explain your theories focus in the areas of:

THEORY ASSIGNED:	
GOAL of theory	
PHILOSOPHICAL ASSUMPTIONS: Epistemology Ontology Axiology	
CONCEPTS	
EXPLANATIONS	
PRINCIPLES	

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2. Fill in the chart to compare and contrast the two theories:

Dimension of Theory	Nomothetic Theory	Practical theory
GOAL OF THEORY		
Philosophical Assumptions: Epistemology Ontology Axiology		
CONCEPTS		
EXPLANATIONS		
PRINCIPLES		